

# **Empower Hour Social Media Templates**

Share the 'I've Donated' badge and encourage your network to so the same!

Fundraising pages are easy to set up and any team, group or workplace can create one to help us reach our goal. Find out more and register a page here.

#### **Quick links**

<u>I've Donate My Hour</u>

<u>Save the Date</u>

Let's Help +700 Women

Thank You

### Campaign hashtags

#IWD22 #EmpowerHour #BreaktheBias #DressforSuccess #EmpoweringWomen

#### Follow your local Dress for Success Affiliate

	Dress for Success Adelaide	Suited to Success (DFS Brisbane)	Groomed to Go (DFS) Melbourne	Dress for Success Hobart	Dress for Success Perth	Dress for Success Sydney
Facebook	https://www. facebook.c om/DressforS uccessAdela ide	http://www.f acebook.co m/suitedtosu ccess	https://www. facebook.co m/groomedt ogo	https://www.f acebook.com /dressforsucc esshobart	https://www.f acebook.com /Dress-for- Success-Perth- 190719254628 404/	https://www.fa cebook.com/dr essforsuccesssy dney/
Instagram	https://www. instagram.c om/dressfors uccessadela ide	http://instagr am.com/suit ed to succe ss	https://www. instagram.c om/groome dtogosouthe astmelb/	https://hobart .dressforsucce ss.org/@dfsho bart	https://www.i nstagram.co m/dressforsuc cessperth/	https://www.ins tagram.com/dr essforsuccesssy dney/
LinkedIn		https://www. linkedin.com /company/s uited-to- success	https://www. linkedin.com /company/g roomed-to- go-inc/	https://www.li nkedin.com/c ompany/dress -for-success- hobart	https://www.li nkedin.com/c ompany/1831 4970/	https://www.lin kedin.com/co mpany/dress- for-success- sydney/



#### BY DRESS FOR SUCCESS®

YouTube			https://www.y	https://www.yo
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			channel/UCB	annel/UCZTseb
			P3CoySYcB09i	<u>uq6 IGfUdSVNh</u>
			E60jQFQ0w	<u>BHZg</u>

# **Suggested Copy**

See <u>Campaign Toolkit</u> for downloadable images (Facebook, LinkedIn/Instagram) and tag your local Affiliate.

#### I've donated my hour

Timing: anytime!

We/I support Dress for Success in their mission to transition more than 700 women to face their job search with the confidence, clothing, and tools to get hired.

Help #BreakTheBias and donate one hour of your pay to empower a woman to change her future.

Donate your hour here: <a href="www.empowerhour.org.au">www.empowerhour.org.au</a>

#IWD22 #EmpowerHour #BreaktheBias #DressforSuccess #EmpoweringWomen





#### Save the Date

Timing: early February

Imagine a gender equal world free of bias, stereotypes, and discrimination. A world where difference is valued and celebrated.

International Women's Day is coming up 8 March and we're joining forces with Dress for Success to #BreaktheBias.

The ask is small but the impact is huge - all you need to do is pledge one hour of your pay to help





#### BY DRESS FOR SUCCESS®

a woman who is struggling to achieve employment and financial stability.

Visit www.empowerhour.org.au

#EmpowerHour #IWD22 #dressforsuccess #empoweringwomen #BreaktheBias

### Let's Help +700 Women

Timing: mid-February

This International Women's Day, 8 March, Dress for Success is on a mission to raise \$250,000 to transition more than 700 women to face their job search with the confidence, clothing, and tools to get hired.

We're joining forces to #BreaktheBias and have set ourselves a fundraising target of [\$xxx].

Help us reach our target – donate your hour here [fundraising page link].

#IWD22 #EmpowerHour #BreaktheBias #DressforSuccess #EmpoweringWomen



#### Thank You!

Timing: from 1 April

Thank you for joining us to #BreakTheBias for Dress for Success' Empower Hour campaign for International Women's Day. Thanks to your donation, we have reached our goal of [\$\$\$]!

We are stronger and more powerful when we come together.

It's not too late to donate! Help us reach our target – donate your hour here [fundraising page link].

#IWD22 #EmpowerHour #BreaktheBias #DressforSuccess #EmpoweringWomen

