



EMPOWER HOUR

BY DRESS FOR SUCCESS®

Your hour can change her life

BECOME A COMMUNITY PARTNER

\$5.11

Social ROI
for every \$1
spent

5,000

Women
supported
every year

8.3M

Campaign social
& traditional
media reach

Empower Hour will be back for its 7th year in 2023 and we're on a mission to make it our biggest campaign yet. The ask is simple, but the impact is huge – for the month of March to celebrate International Women's Day (8 March), we ask Australians to pledge one hour of pay to help a woman overcome the barrier of unemployment, supporting her journey to financial independence for herself, her family and her community.

You're invited!

Join us for Empower Hour, a unique opportunity to align your community with a national campaign for gender equality. Rally your community to celebrate the social, economic, cultural, and political achievements of women while also taking grassroots action to make real change for women in Australia.

Dress for Success Community Partners span some of Australia's most diverse community groups. We create mutually beneficial partnerships that drive member engagement and loyalty.

- Celebrate the women in your organisation and demonstrate your commitment to closing the gender gap
- Go beyond and take a stand; share and encourage authentic action
- Align with a trusted global brand to stand out in a crowded market this IWD in a meaningful and relevant way.



**DRESS FOR
SUCCESS**
Going Places. Going Strong.

GET IN TOUCH
empowerhour@dfssydney.org

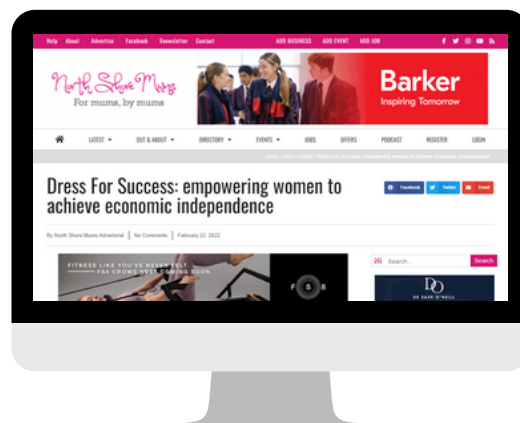


Community Partnership

Real change starts in our communities with schools, clubs, and online groups leading the way. We collaborate with Community Partners to build community engagement, supercharging campaign fundraising and amplify our gender equality message.

Take action with your members this International Women's Day (8 March) by hosting a fundraising event, organising a group challenge, or starting a friendly competition.

Get started in 3 easy steps: 1) Set up a fundraising page 2) Set your goal 3) Go for it!



Community Partnership Entitlements

| Campaign Website | IWD Event | Campaign Toolkit |
|--|--|--|
| <ul style="list-style-type: none">• Co-branded Peer 2 Peer fundraising page• Leader board acknowledgement | <ul style="list-style-type: none">• Access to your local Dress for Success community speaker for IWD event / activation (speaker fees apply) | <ul style="list-style-type: none">• Access to Community Toolkit including collateral, imagery, suggested posts, etc. |

Dress for Success in Australia

Powered by volunteers, every year Dress for Success Australian Affiliates support more than 5,000 women into employment across the country.

Our signature Styling services and suite of Career Support offerings aim to help women overcome bias and discrimination when entering or re-entering the workforce - at no cost to the women needing our services. Transgender and nonbinary individuals, comfortable in women's spaces, are warmly welcomed.

Join us for Empower Hour 2023 in our mission to level the playing for women entering or re-entering the workforce. To get started get in touch below or visit empowerhour.org.au.