

How to Host a Clothing Drive

Our clothing donors are a vital part of the Dress for Success styling team. Thank you for supporting us as we support our clients to get that life-changing job, and support the circular fashion economy to reduce textile waste across Australia.

Due to limitations of space and volunteer resources, we are seeking only high-quality clothing that is considered either work appropriate or “luxury / designer” brands. We require items as close to new (we love tags on!), freshly laundered, and on-trend/stylish/modern that you would still wear yourself. We love a [capsule collection](#) to style our clients for their 'Got the Job!' wardrobe.

To host a clothing drive is simple; just follow these instructions:

1. Set up a fundraising page at <https://www.dfss.org.au/register/empower-hour>, complete with any logos / images, and key clothing drive information. We would recommend creating a shortened link and QR code for this page through <https://bitly.com/>.
2. Contact your [local Dress for Success affiliate](#) to find out about current clothing needs, what items cannot be donated, and how to get your items to them once the drive is over.
3. Due to the volume of clothing drives, a **donation of \$500** will be invoiced to your organization to help us cover administrative costs and meet our fundraising goals. Alternatively, you can pay this directly through your fundraising page.
4. Time to design your marketing collateral! Find Empower Hour images, logos, and key information [here](#). Please allow time for Dress for Success to approve these assets (2 business days) – it is best to bulk submit drafts to marketing@dfssydney.org.
5. Use your fundraising page as your “one stop shop” to give participants key information about your drive, including what items we can and cannot accept. Use whatever platforms work best for you to tell your participants about the drive, whether it is a Facebook event, an intranet post, etc – simply direct them to this fundraising page for all details.
6. Once the drive is over, thank all participants and contact your [local Dress for Success affiliate](#) to arrange a time to drop off your collection.

When it comes to what kind of donations we can accept, we are always in need of quality and ‘as new’ women’s items. Please ensure the items being donated are new or as new only – think: *“Would I still wear this? Would I wear it for work or to go out and feel special? Would I give or lend to a friend? Is it current or classic fashion?”* If the answer is yes, we are your people!

To assist with our sustainable clothing donation model, please ensure that no discount brand clothing or jewellery is included in your donations. We are only able to accept clean items in good repair.

Thank you for supporting our work – we can’t wait to see what you’ve collected!